



Meet your  
compliance  
requirements  
and your  
customers'  
expectations

## Do Not Call Management Solutions

### Take the Risk out of Your Telemarketing Campaigns Using Our Cost-effective Solutions

With the introduction of the Canadian Do Not Call List in September 2008, companies must ensure that those consumers who do not wish to receive telemarketing calls are excluded from their call files. And with significant penalties for non-compliance, there are costly financial as well as reputational risks for those who don't get it right. Take the risk out of your telemarketing campaigns by relying on a partner who understands what's required and can deliver the solution to meet your specific needs — at a price you can afford.

### Meet the Real-Time Needs of Your Field Agents or Client Representatives

Direct sales representatives need a way to check that a number is “callable” prior to placing the call. Cornerstone's internet-based solution allows your field agents or client representatives to check numbers against both the Do Not Call List as well as other privacy suppression databases in real-time.

### Incorporate Your Privacy Database to Meet Customer Expectations

Our solution also allows you to include your own privacy suppression database in addition to the federal Do Not Call List. Through this completely integrated service, you can commit to not only meeting your legal requirements but also building your brand by respecting your customers' preferences.

### Efficiently Process Campaign Files to Ensure Compliance

Using our convenient solution, you can submit a file of telephone numbers and determine which numbers are available to call. This cost-effective, efficient service allows you to get on with your telemarketing campaigns while minimizing risks. Or, if you prefer, we can batch process your files offline.

### Learn More About Our Do Not Call Management Solutions Today

To take advantage of these services, call 416-932-9555 for more information.

#### Contact Us

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