



Cornerstone
GROUP OF COMPANIES



Reach Additional or Hard-to-find Consumers Using Their Last Known Address

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NEW – Universe Canada™ Last Known Address

Leverage Exclusive Last Known Address Data to Identify New Names

For most businesses, a portion of their target audience changes their contact information over time, making them difficult to reach. Now, in order to help businesses obtain complete contact information for consumers whose current address may not be available, Cornerstone has created a new Universe Canada product that provides an individual's last known address. Last known address data is critical, since while a consumer's mail is being forwarded, the person can still be reached at their old address.

Last Known Address Made Actionable Through Data Analysis

Integral to making last known address information usable is to place the information in context. Cornerstone will provide you with that guidance by mining the available data to find other relevant information, such as whether a consumer address or phone number have been re-listed since last recorded in the database. And, many invalid records will also be purged from the database using third-party data validation.

Universe Canada Last Known Address – Info-direct™ Online

This new database provides subscribers of the Info-direct™ Online service with access to consumers' last known address, increasing the success rate of typical queries, including reverse look-ups.

Universe Canada Last Known Address – Data License

License the Universe Canada last known address file for unlimited use over a one-year term – or upgrade any current Universe Canada license to include this additional information

Learn More about the Universe Canada Last Known Address Database Today

To improve your efforts to reach additional or hard-to-find consumers, call 416-932-9555 today.